

A DISCIPLESHIP.ORG RESOURCE

# DISCIPLE MAKING CULTURE

*Visual Introduction*



*Discipleship.org and  
HIM Publications present  
a visual introduction to . . .*

**BRANDON GUINDON**



**DISCIPLE  
MAKING  
CULTURE**

*Cultivate Thriving Disciple-Makers  
Throughout Your Church*

**Foreword by Bill Hull**

A [DISCIPLESHIP.ORG](http://DISCIPLESHIP.ORG) RESOURCE

A disciple-making culture  
is when disciple-making

**ISN'T JUST  
WHAT  
WE DO**

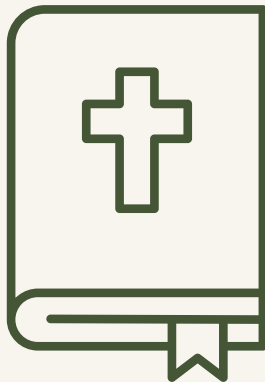
**IT'S WHO  
WE ARE.**

---

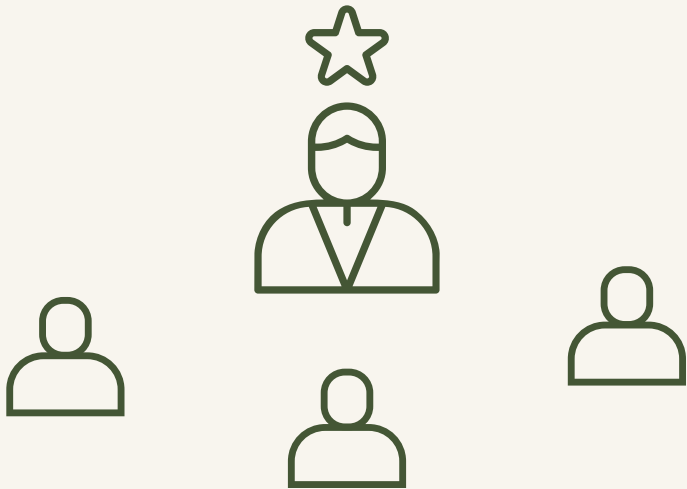


But many of our  
churches just don't  
have a disciple-making  
*culture . . .*

They lack a  
*biblical foundation.*



They lack  
*intentional leadership.*

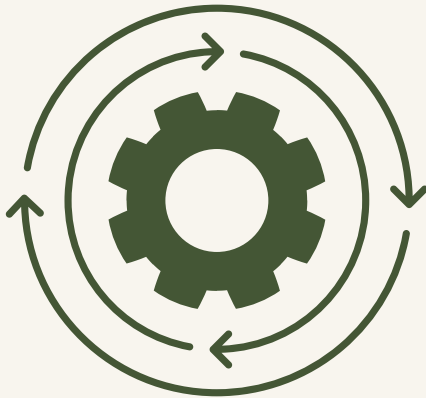




They have  
*unhealthy relationships.*



They don't have a  
*reproducible process.*



That's why many  
churches don't make  
thriving disciples.

Instead, their people  
**STRUGGLE  
TO SURVIVE.**

Can you relate?

**WE NEED A**

**BIBLICAL  
FOUNDATION**



We need to  
base our church  
operations on  
Scripture.



*But shiny new objects  
tempt us . . .*




We're tempted by  
the next

**CURRICULUM,  
SERMON SERIES,  
OR NEW  
INITIATIVE.**

Unfortunately,  
what “**WORKS**”  
for us sometimes  
prevails over God’s  
*Word* for us.

As a result,  
we build our  
churches around

**FLEETING  
FIXES.**



Yet God intended  
us to be rooted in

**HIS WORD.**

**WE NEED**

**INTENTIONAL  
LEADERSHIP**



We know  
we ought  
to cultivate  
leaders.



But we find ourselves

**DISTRACTED . . .**

Focused on getting  
ready for the

**NEXT  
EVENT.**



Or busy  
**PUTTING  
OUT  
FIRES.**

... trying to just keep  
things together.

As a result, our  
churches yield

**CONFLICTED**

**LEADERS.**

When God intended  
us to produce

**CONSISTENT**

**LEADERS.**

**WE NEED**

**RELATIONAL  
ENVIRONMENTS**





We know  
relationships  
are important.

But our church  
structure is built on  
**EDUCATION.**

The relationships  
*we do have* feel  
**UNSAFE.**



*Plus . . . what if we  
get hurt from sharing  
our real self?*

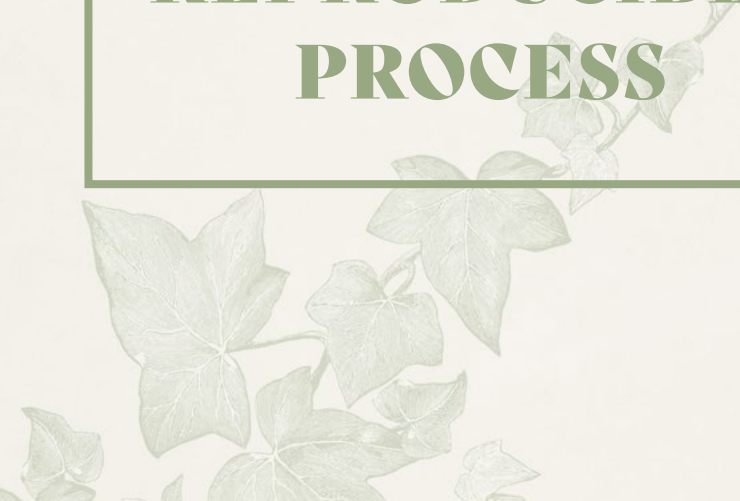
As a result, our  
relationships are  
**TRANSACTIONAL.**

Yet God intended our  
relationships to be

**TRANSFORMATIONAL.**

**WE NEED A**

**REPRODUCIBLE  
PROCESS**





We know we  
need to make  
everything  
“reproducible”

But our systems  
seem to be alright  
just as they are . . .

Our programs  
seem to be  
running airtight  
as they are . . .

Plus, if we let *just*  
*anyone* lead, who  
will keep it  
**ALL TIGHT?**

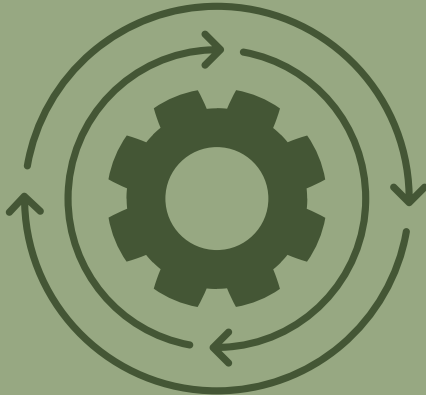


As a result, our efforts  
at making disciples  
usually stop with us.



**WE NEED A  
DISCIPLE  
MAKING  
CULTURE**

We need to know  
what a *reproducible*  
*process* looks like.



*Then, we need to ...*

**TRAIN IT.**

**MULTIPLY  
IT.**

**AND ALIGN  
OUR TEAM  
AROUND IT.**

We need clear examples  
of what a *relational church*  
culture looks like.





*Then, we need to ...*

**MODEL IT.**

**CREATE IT.**

**AND FIGHT  
FOR IT.**

We need *intentional leaders*  
who can disciple others.



*Then, we need to ...*

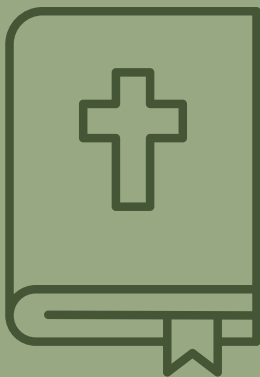
**LIVE IT.**

**COMMUNICATE  
IT.**



**AND  
REFINE OUR  
PROCESSES  
AROUND IT.**

But none of this will  
work if we don't have  
*a biblical foundation.*



*So, we need to . . .*

**DISCOVER  
IT.**

**FOCUS  
ON IT.**

**AND  
LIVE IT.**

Our churches

**DON'T NEED**

**ANOTHER**

**QUICK FIX**



# PROGRAMMATIC TACTIC

**OR NEW  
STRATEGY.**

We definitely  
**DON'T NEED**  
**ANOTHER...**

**HALF-HEARTED  
ATTEMPT  
AT CHANGE.**

*We need disciple making*

**CULTURE**

If we don't do  
something  
different, we'll  
continue to see  
disciple-makers  
**STRUGGLE.**

When Christ, the  
Great Disciple-Maker,  
intended us

**TO THRIVE.**

*We need to allow him  
to help us cultivate*

**THRIVING**

*disciple-makers.*





Join pastor, church  
planter, and author  
Brandon Guindon, as  
he helps you cultivate  
thriving disciple-makers  
*throughout your church.*

Get the book  
*Disciple-Making*  
*Culture* and take  
the next step.

**BRANDON GUINDON**



**DISCIPLE  
MAKING  
CULTURE**

*Cultivate Thriving Disciple-Makers  
Throughout Your Church*

**Foreword by Bill Hull**

A [DISCIPLESHIP.ORG](http://DISCIPLESHIP.ORG) RESOURCE

**LEARN MORE**



**DISCIPLESHIP.ORG**



**HIM**  
PUBLICATIONS